



## News Release

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### **South Mississippi Electric Sets Record January Peaks**

End-of-the-month meter readings have confirmed that the peak demands on South Mississippi Electric's (SME) transmission system during January's cold snap set all time records for the generation and transmission organization.

Demand on South Mississippi Electric's combined transmission system (areas served by SME and Entergy transmission networks) at 7 a.m. on January 11 was 1488 megawatts (MW), nearly 16% higher than January levels the year before and 101 MW above the summer combined system peak set in August 2007. The total system peak (adding the transmission areas served through Mississippi Power Company) that morning was 2454 MW, 16.6% more than last January (which was the previous total system peak) and 367 MW greater than the highest summer mark, also set in August 2007.

Total metered system sales for the month were more than one million MWH.

South Mississippi Electric provides wholesale power to eleven Member-owner electric power associations. The system delivers reliable, not-for-profit electric service to more than 406,000 consumers in 56 of Mississippi's 82 counties.

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